






Basic colors

233 216 0 13 7 95 0 #e9d800	RGB CMYK HEX			RGB CMYK HEX	237 105 61 0 70 78 0 #ed693d
106 186 126 62 0 63 0 #6aba7e	RGB CMYK HEX			RGB CMYK HEX	3 157 211 77 20 4 0 #039dd3
231 39 101 0 93 35 0 #772765	RGB CMYK HEX			RGB CMYK HEX	30 38 96 100 93 33 21 #1e2660
221 231 237 16 6 6 0 #dde7ed	RGB CMYK HEX			RGB CMYK HEX	2 33 51 100 79 51 63 #022133

Gradient colors

#e9d800		#ed693d
#6aba7e		#039dd3
#772765		#1e2660

Typography

Base logo typography: Sofia Pro Soft

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0 1 2 3 4 5 6 7 8 9

Print- & webfont alternatives

Titles typeface: Nunito Regular / Bold

abcdefghijklmnopqrstuvwxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ 0 1 2 3 4 5 6 7 8 9	abcdefghijklmnopqrstuvwxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ 0 1 2 3 4 5 6 7 8 9
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Body text typeface: Source Sans Pro Regular / Bold

abcdefghijklmnopqrstuvwxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ 0 1 2 3 4 5 6 7 8 9	abcdefghijklmnopqrstuvwxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ 0 1 2 3 4 5 6 7 8 9
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Logo

Standard logo

Icon logo

